



Article Submissions

What is our process?

Ad Sales: Ad sales run February to April.

Editorial Collection: Editorial collection occurs in March and April. In April we have a blind read through of all the articles we have collected and determine which to include. We try to print as many articles as possible, usually averaging 13-15 articles each year. We reserve the right to reject submissions.

Word Count: 900 to 1,500 word. Photos can be provided.

Bio: Please provide a 50 word bio where you can include your contact information. Also provide URL links. We don't print bio photos.

Submission Format: A Word doc is preferred. We also accept pdf files.

Article Topics: We try to include a wide variety of topics. We just request that your topic be of interest to families who live in the Okanagan Valley.

Editing Articles: We reserve the right to edit articles although we use a very light hand so to preserve the voice of the writer as much as possible. If we feel there is something that needs addressing we will contact you.

Writing Tips: To capture the readers attention and keep them engaged until the end of your article, we suggest you:

- Pick a topic of interest to a wide range of readers.
- Start with a problem that readers can relate to, or an interesting statement which will capture people's attention.
- Be authentic. Write what you know / what you are passionate about.
- More words aren't necessarily better. Readers like to get to the heart of the matter.
- Try not to write in point form. Use complete sentences and paragraphs.
- In the last paragraph of your article, bring it all home and talk about how you provide the solution.
- Refrain from mentioning your company or organization in every paragraph. This will sound like a paid advertorial and readers will not keep reading.

Printing: We go to press beginning of May and start distribution end of May. We are an annual publication and print 10,000 copies.

Distribution: We start distribution as soon as we receive the magazines. There is a list of places on our website where the magazines can be picked up. We ask that you be patient with us as distribution takes some time because of the many locations we hand deliver magazines to. **If you would like us to deliver some magazines to you, please provide me your address and the amount you'd like to receive.** We distribute magazines throughout the Okanagan including Kelowna, West Kelowna, Vernon, and other surrounding communities. The majority of our distribution occurs within Kelowna.

Thanks for your interest in Okanagan Family Magazine.
We really appreciate your participation.